



# A Vision & Common Purpose

for collaborative UK pharmacy professional leadership

Enabling  
**pharmacy** to be  
**the best** that it  
can be

Our joint commitments...

## 1 Co-creating Unified, Effective and Inclusive Leadership

We will lead by example, working together to deliver a clear, unified and inspiring vision to represent the whole pharmacy team, achieving a stronger voice and greater recognition for our professions.

## 2 Collaborating to Achieve Shared Objectives

To improve healthcare, we will build strong and trusting relationships with patients, communities, the whole pharmacy team, other healthcare professions and other countries, co-producing objectives, and sharing our learning and resources.

## 3 Enhancing Advocacy and Public Awareness

We will educate people about the breadth of pharmacy's vital role in patient care and advocate for our professions with employers, government and the public, to achieve greater benefits, influence and credibility.

## 4 Embracing Advancements in Practice to Benefit Patient Care

We will lead the safe development of pharmacy professional practice to improve healthcare for patients and communities and support professionals to access new career opportunities, enabling professional fulfilment and equipping us all for the digital future.

## 5 Prioritising Education, Innovation and Research

We will build the way for the professions of the future, developing career pathways, educational frameworks and guidance that harness research and evidence to improve health outcomes, providing greater support and striving to ensure time for learning is part of everyone's practice.



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Clinical Pharmacy  
Association



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PHARMACEUTICAL  
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UKPPLAB

collaborative pharmacy  
professional leadership



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