

Membership Committee

Terms of Reference

MEMBERSHIP

- Membership Lead (Chair)
- Supported by Membership Support
- Three members drawn from UKCPA membership, each of which will focus on one of the following areas: Recruitment & Retention, Engagement, and Influence Building

ROLES & RESPONSIBILITIES

- Responsible for Recruitment & Retention, including growing membership, reviewing existing member benefits and suggesting new member benefits
- Responsible for Engagement, including growing engagement and increasing active participation of existing members within UKCPA. This will necessarily include digital and social media strategies.
- Responsible for Influence Building outside of the membership, including growing respect, influence and voice within the clinical pharmacy world and beyond. This will necessarily include digital and social media strategies.
- To examine ways in which UKCPA's web-based platforms, social media and technology can be improved to increase recruitment, retention, engagement and influence building
- To investigate options and costs to deliver plans, and to set a business plan for operationalising strategy
- To apply to the Finance & Governance Committee for approval of budget
- To report budget management to Finance & Governance Committee
- To report to Board of Directors

To be reviewed every 12 months.